

# MONTANA METH PROJECT

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## **Michael R. Gulledge Named Chairman of the Montana Meth Project**

*Lee Enterprises Executive to Lead Innovative Anti-Meth Program*

**HELENA, Mont.—November 16, 2006**—The Montana Meth Project today announced the appointment of Michael R. Gulledge as chairman of the organization. The announcement was made by Montana Meth Project founder Tom Siebel at a ceremony held at the state capitol. Siebel, who previously held the post of chairman, will continue his active involvement in the Meth Project as founder, vice-chairman, and member of the advisory council.

"The Montana Meth Project is a shining example of what private citizens can do to overcome a debilitating problem when they are united in a common goal," said Montana Attorney General, Mike McGrath. "Under Mike Gulledge's leadership, the Project will continue to rally the people of Montana, actively seeking their support and participation as we all work together to end the Meth epidemic."

"It's an honor to serve as chairman of an organization that has developed such an effective and impactful program," said Gulledge. "The Project has done much for Montana's fight against methamphetamine in a short time. The strides the Project has made to raise awareness and change attitudes towards Meth illustrate the importance of what we're doing, and I look forward to ensuring this effort continues for many years to come."

Gulledge is the publisher of the *Billings Gazette* and a vice president of Lee Enterprises publishing group. He began his involvement with the Montana Meth Project in May 2005 as a member of the organization's advisory council. He has been with Lee Enterprises since 1983, and was promoted to vice president in 2005. He has published the *Billings Gazette* since 2000, and serves on several boards in Billings and throughout the state, including the Big Sky Economic Development Authority Board and the Billings Chamber of Commerce Board.

"Through his leadership on the advisory council, Mike's been a source of motivation for everyone involved in the Montana Meth Project," said Siebel. "His unwavering commitment to our cause made him an obvious choice when it came time to appoint a successor to the chairmanship."

Siebel also announced the appointment of Liz Marchi to the organization's advisory council. Marchi is the president of Montana West Economic Development and a member of the Montana Academy of Distinguished Entrepreneurs (MADE), a group that teaches, supports and recognizes distinguished entrepreneurship in association with the University of Montana School of Business.

Additionally, as the kick-off to a major capital campaign, a \$5 million Challenge Grant was issued on behalf of the Thomas and Stacey Siebel Foundation to the people of Montana, offering to match any private and corporate donations to the Montana Meth Project through November 15, 2007, dollar-for-dollar.

**About the Montana Meth Project**

The Montana Meth Project is a not-for-profit organization headquartered in Missoula, Montana. The Montana Meth Project implements a range of advertising and community action programs to reduce methamphetamine use among Montana teens. The Meth Project is funded by a grant from the Thomas and Stacey Siebel Foundation. For more information, visit [www.montanameth.org](http://www.montanameth.org).

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