

# MONTANA METH PROJECT

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## Paint the State 2010

In the summer of 2006, the Montana Meth Project launched Paint the State, a first-of-its kind public art contest and large-scale community action program aimed at broadly communicating the risks of Meth use through public art. The project extended the messages of the Montana Meth Project's prevention campaign at a grassroots level, directly into communities. In what became the largest public art contest in history, Paint the State called on the teens of Montana to take action in the fight against Meth by creating highly-visible public art with a strong anti-Meth message. The result was unprecedented. More than 660 artworks were created, including paintings, sculpture, murals, photography, and video.

Paint the State is supported entirely by private contributions from corporations, foundations, and individuals. Major sponsors include Blue Cross Blue Shield of Montana, Burlington Northern Santa Fe, the Gilhousen Family Foundation, Martel Construction, and Cloud Peak Energy.

### Contest Details

- Paint the State 2010 is open to teens ages 13-18. Entrants under 18 must have permission from their parent or guardian to participate. Teens can enter individually or as the leader of a team. To be eligible, each entry must be an original work of art, be displayed publicly, and have a strong anti-Meth message. This can include the "Meth: Not Even Once" logo, tagline or any other anti-Meth theme.
- Registration for the contest is online at [www.PaintTheStateMontana.org](http://www.PaintTheStateMontana.org). The deadline to register is midnight Montana time on **June 30, 2010**.
- After registering, contestants must design and create their public art piece so that it can be displayed from **July 19 through at least July 23, 2010**, for judging. Final submissions, including photos of completed artwork, a written description, and location details, must be uploaded by midnight, **July 18, 2010**, in order to meet the judging deadline.
- First, second, and third place winners will be selected in each county, as well as one statewide winner. Winners will be announced in Helena on August 20, 2010. Prizes include \$5,000 for the statewide winner, and 56 county prizes of \$1,500 for first place, \$1,000 for second place, \$500 for third place.

## Paint the State: The Numbers

### A look at the art created in 2006 for the Paint the State contest...by the numbers

660	entries in the Paint the State contest
3,000	square feet of art displayed in Yellowstone County alone
380	flags and banners used in art projects
114	store windows containing artwork
78	t-shirts created for the Paint the State contest including 7 t-shirt designs, 25 shirts worn in the Forsyth High School homecoming parade
65	projects using tombstones
56	counties in Montana
56	counties participated in the contest
47	the number of projects that incorporated vehicles: 22 cars, 8 trucks, 6 trailers, 5 vans, 3 buses, 1 tractor, 1 mail truck, and 1 hearse
45	hay bales used in projects
36	the highest number of entries from one county – Yellowstone County
21	garbage cans/dumpsters used in projects
20	depictions of the grim reaper
12	different languages used in Paint the State entries: English, Spanish, Danish, Dutch, German, Greek, Arabic, Sioux, Blackfeet, Crow, Latin, and Assiniboine
8	metal sculptures, including scrap parts found on a farm: truck muffler, shovels, exhaust pipes, brakes, an auger, combine metal, reflection tape
7	teepees and pyramids
5	hillsides covered in art and crop circles, many visible from an airplane
4	the number of videos and commercials created for the contest: two videos were shown in movie theaters as movie trailers during prime time, one commercial aired CBS affiliate KTVQ-2 in Billings several times a day the week of the contest
3	the number of projects that used livestock: two painted cows and a sheep
2	anhydrous ammonia tanks used as art
2	toilets used in a project
1	project displayed floating on a lake
1	parade float
1	outhouse

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